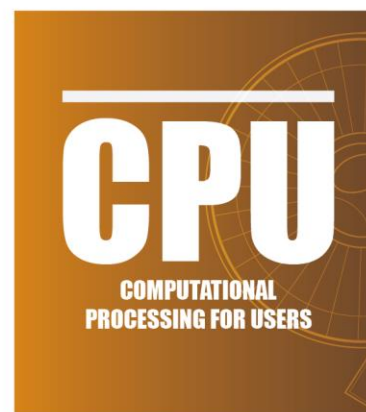

28th RAAU

ANNUAL USERS

MEETING LCLS/CNPEM

November 6th - 9th, 2018



Dear Mr./Ms.,

The **Brazilian Synchrotron Light Laboratory (LNLS)**, part of the **Brazilian Center for Research in Energy and Materials (CNPEM)**, in Campinas, will hold the **28th Annual Users Meeting (RAU)**. The event will gather over 200 researchers who use LNLS scientific instrumentation to perform cutting edge experiments in areas such as **Materials Science, Energy, Biotechnology, Oil and Gas, Chemistry** and others. The event will promote the exchange of experiences between users and debates about new horizons on synchrotron technologies and its research techniques.

These meetings are even more relevant this year, with the imminent conclusion of the construction works of **Sirius**, the new Brazilian synchrotron light source. It is planned to be one of the most advanced synchrotron machines in the world, and its brightness will open a new range of perspectives for research in many fields. **The 28th RAU is going to be the first edition to be held at Sirius!**

This edition will also feature 3 satellite events, focused on more specific themes, that will precede its main schedule:

- [SMX](#): *MX at Sirius and emerging tools for drug Discovery*
- [MIRCA](#): *Workshop on synchrotron Multi-scale InfraRed spectroscopy for Chemical Analyses*
- [CPU](#): *Computational Processing for Users*

The satellite events will attract different audiences that may be interested in joining the standard program as well, and they will share the same resources and sponsors with RAU. **By sponsoring the 28th RAU, your company will automatically participate as a sponsor of the satellite events as well.**

RAU is an excellent opportunity for your company to interact with researchers from the best universities and science institutions from Brazil and abroad. It is also the right time and place to be aware of the current status of Sirius and its technological development.

We cordially invite your company to announce products and services during the 28th RAU by choosing the sponsorship package that best fits your company strategies and profile.

LOCATION

This year's edition will be the first to be held at the experimental hall, inside the Sirius building.

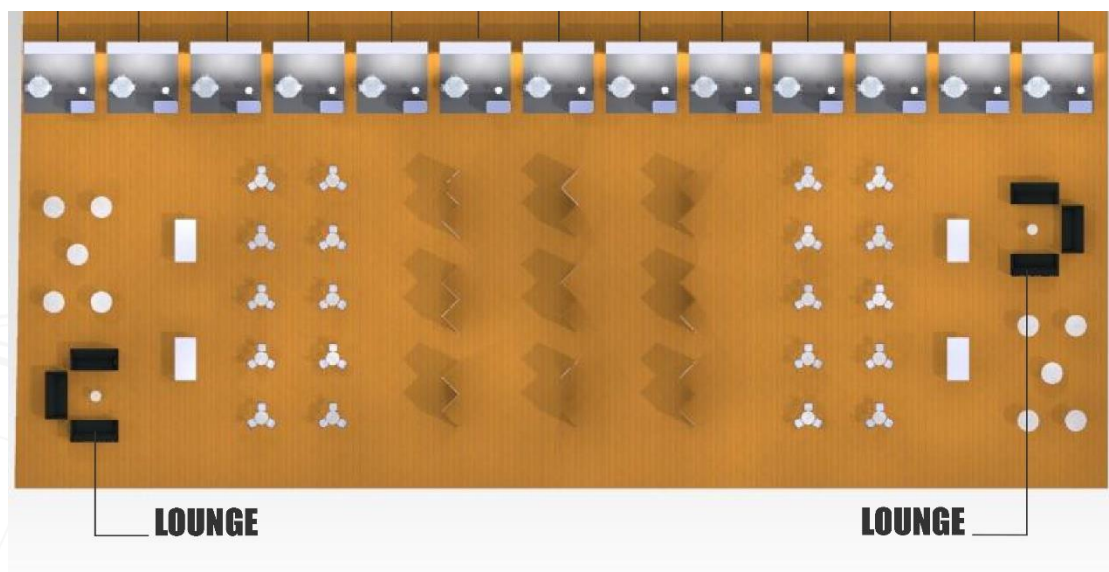


Sirius construction site, May 2018



The experimental hall in construction, April 2018

SPONSORSHIP PACKAGES



The choice of booth locations by companies will be made on a first-come, first-served basis. However, booths will only be reserved after signing the sponsorship agreement.

EXHIBITION PACKAGE

This Package is intended for companies wishing to **send representatives to RAU**. It includes free registrations for 2 specialists chosen by the company, who will be responsible for representing the company in its stand.

The exhibition area for this package will receive participants during coffee breaks and poster sessions. Please check the specific area for the exhibitors (marked with letters from A to M).

This package includes:

- One stand in the reserved area (A to M) for material exhibition;
- Free registration for 2 representatives (more details below);
- Distribution of company leaflets or folder along with the RAU welcome kit
- Logo on at least 4 banners spread in strategic points during the event;
- Logo included in RAU Abstract Book (available online);
- Logo on the website's homepage;
- Logo displayed on the auditorium during breaks;

VALUE: USD 3.000,00

Additional information for exhibitors:

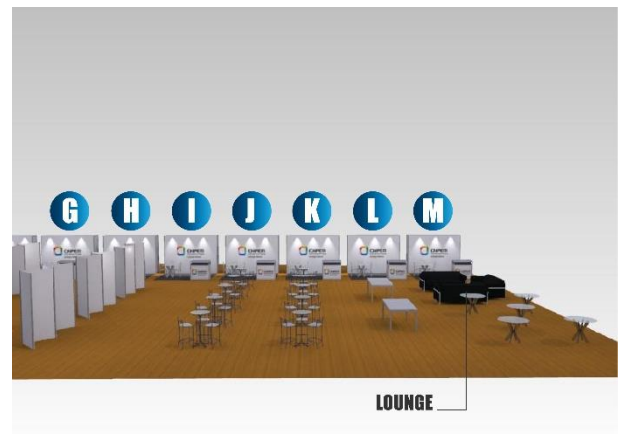
If the sponsor prefers to send more than two representatives, they should be registered as any other RAU participant (<http://pages.cnpem.br/rau/registration/>). We kindly ask that no more than two representatives of the company remain at the same time at the booth.

The exhibition desks are not suitable for heavy equipment. However, if you consider that displaying any equipment is critical to your exposure, please send the technical specification (total weight, power required, etc.) to the exhibit manager. Your request will be evaluated according to the local infrastructure. We will not allow this sort of material until we previously be sure that it does not affect the exhibit area.

LOUNGE PACKAGE

This sponsorship package is suitable for companies that prefer **not to send representatives** to the event. This package can only be chosen by two companies.

The lounge area is designed to be a comfortable meeting space. Its features will attract RAU's participants to take short breaks.



Location of the two lounges

Sponsoring this space means your brand will be displayed at strategic points:

- The lounge will be **named after** the sponsor ("Lounge [Brand Name]");
- **An exclusive TV** will continuously play the sponsor's institutional video;
- **A table of support** will be available for printed material;

The lounge area will also feature a **coffee machine and sofas**, making it a pleasant space for the attendees.

This package also includes:

- Distribution of company leaflets or folder along with the RAU welcome kit
- Logo on at least 4 banners spread in strategic points during the event;
- Logo included in RAU's Abstract Book (available online);
- Logo on the website's homepage;
- Logo displayed on the auditorium during breaks;

VALUE: USD 2.000,00

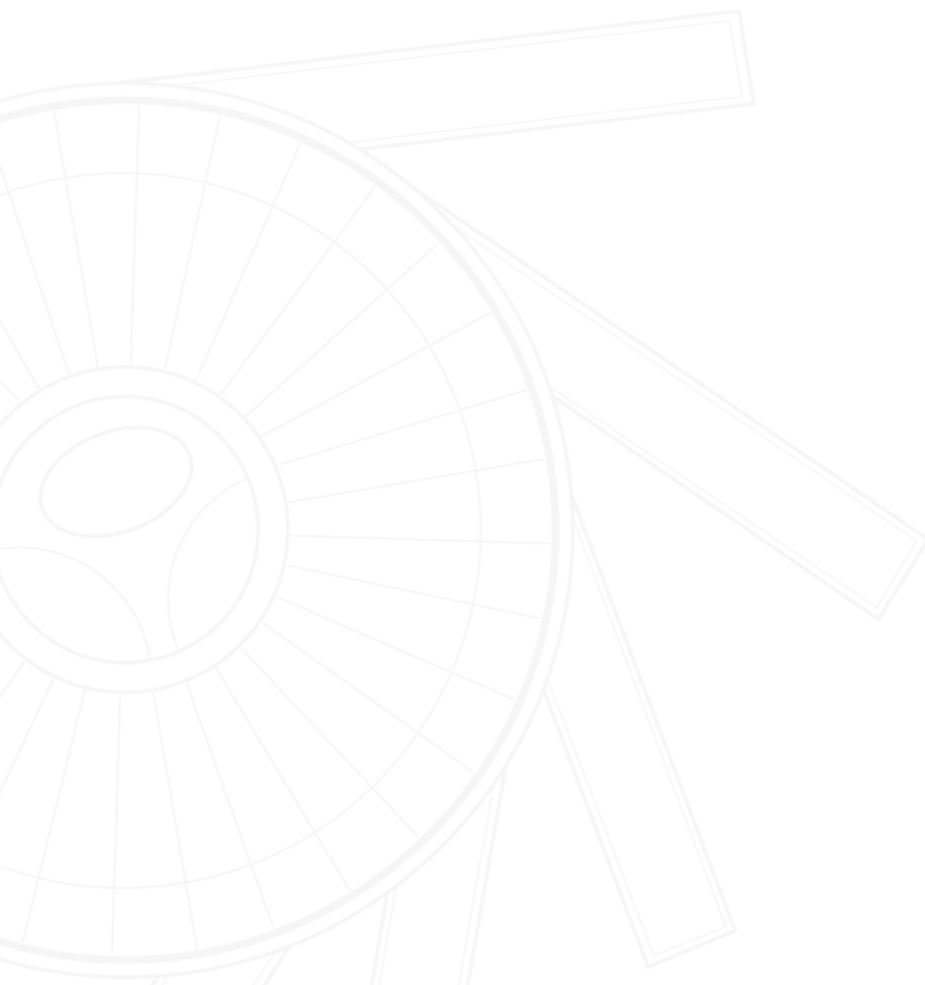
NON-EXHIBITION PACKAGE

This sponsorship package is suitable for companies that prefer **not to send representatives** to RAU.

This package includes:

- Distribution of company leaflets or folder along with the RAU welcome kit
- Logo on at least 4 banners spread in strategic points during the event;
- Logo included in RAU's Abstract Book (available online);
- Logo on the website's homepage;
- Logo displayed on the auditorium during breaks;

VALUE: USD 1.500,00



IMPORTANT INFORMATION

The sponsorship package will only be guaranteed after payment, which is due by **July 30th**.

After choosing the package, we request that the company send its vectorized logos, both colored and negative (black and white) in one of the following formats: .EPS or .PDF;

For lounge sponsors, the institutional video file must be in .MP4 format. Files for logos and videos should be sent by **August 10th**.

All printed material to be distributed must reach the CNPEM by **October 1st**. Please find the address below:

*Centro Nacional de Pesquisa em Energia e Materiais (CNPEM)
Brazilian Center for Research in Energy and Materials (CNPEM)
To: Priscila Cassiano Alves - LNLS/CNPEM
Rua Giuseppe Máximo Scolfaro, nº 10.000 - Polo II de Alta
Tecnologia de Campinas – Campinas – SP
CEP: 13.083-100 - Brasil*

The shipping expenses of any material sent to CNPEM must be arranged/paid by the exhibitor – Please use **INCOTERMS – DDP – Delivered Duty Paid**. The sender is responsible for arranging carriage and delivering the goods at the designated place, cleared for import and all applicable taxes and duties paid (e.g. VAT, GST)

In addition, CNPEM will not provide any receipts related to the transportation of the equipment.

For safety reasons, all portable and valuable display items should be brought to the exhibition area only on the opening date of the event and stored safely with the representative at night. The exhibition company should have a representative at the booth to supervise all deliveries, packaging, unpacking, installations and disassembly.

The sponsor is solely liable for any damages to the person or property and for any eventual theft associated with their exposure.

PACKAGES AND BENEFITS – SUMMARY

SPONSORSHIP PACKAGE	EXHIBITION	LOUNGE	NON-EXHIBITION
Free Registration for 2 Company Representatives	✓	✗	✗
Exhibition Booths	✓ (A to M)	✗	✗
Exclusive Lounge named after the sponsor (includes TV for institutional video and table for printed material)	✗	✓	✗
Distribution of company leaflets or folder along with the RAU welcome kit	✓	✓	✓
Logo on the website, banners, abstract book and auditorium during breaks	✓	✓	✓
VALUE	US\$ 3,000	US\$ 2,000	US\$ 1,500

SPONSORS OF THE PREVIOUS EDITION (27TH RAU – 2017)

Organization



Support



Sponsors



Agilent Technologies

