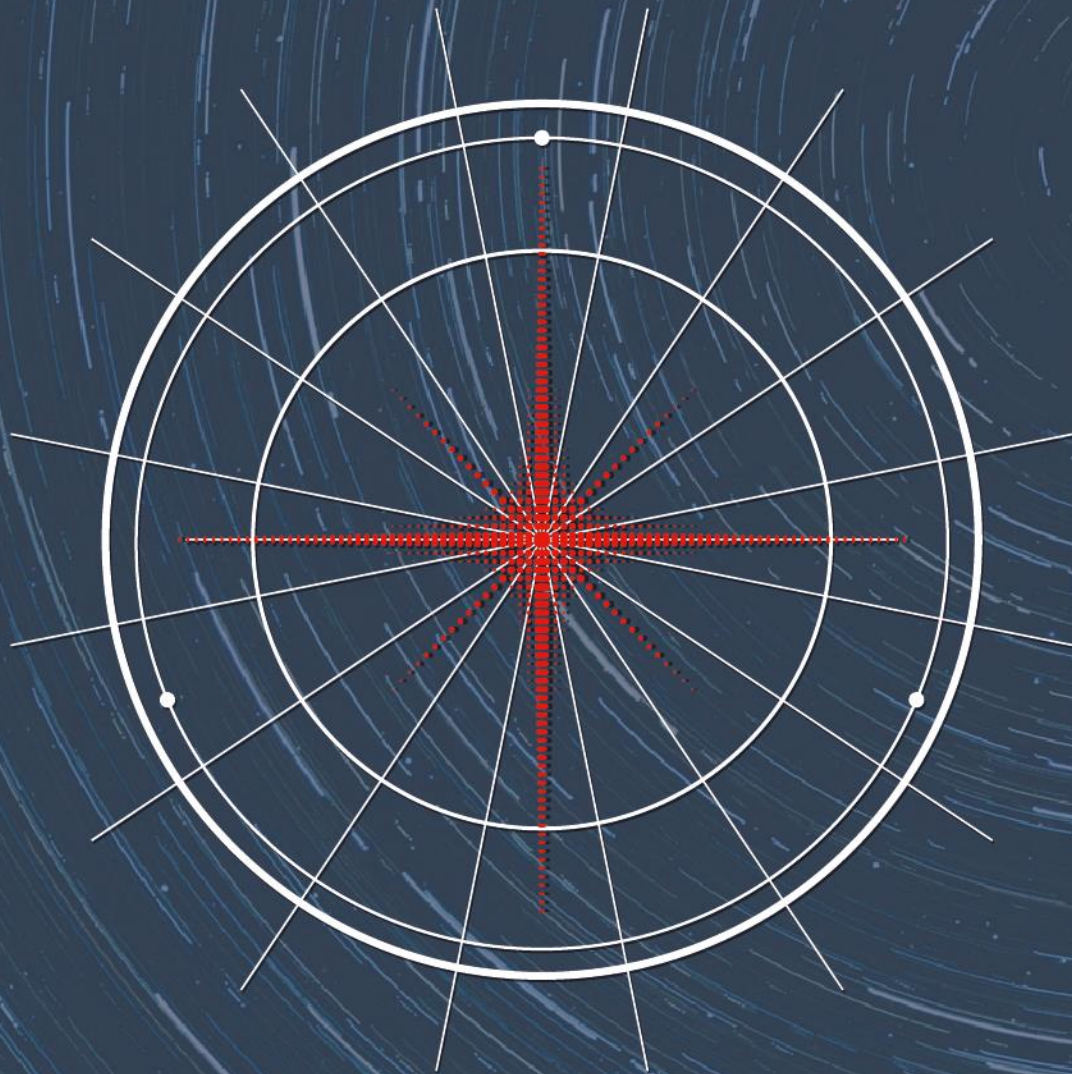


# 33<sup>rd</sup> RAAU

Annual Users Meeting LNLs | CNPEM

November, 2023



## SPONSORSHIP PROPOSAL

# SPONSORSHIP PROPOSAL

Dear Mr./Ms.,

The [Brazilian Synchrotron Light Laboratory \(LNLS\)](#) of the [Brazilian Center for Research in Energy and Materials \(CNPEM\)](#) will hold the **33<sup>rd</sup> LNLS Annual Users' Meeting (RAU)** from **8-9 November** and its 4 satellite events on **7 and 10 November 2023** at Sirius, located at the CNPEM campus in **Campinas-SP, Brazil**.

The RAU meeting aims to gather researchers who use LNLS scientific instrumentation to perform cutting-edge experiments in areas such as Materials Science, Health and Pharmacology, Environmental Science, Energy, Biotechnology, X-ray Imaging, Oil and Gas, Chemistry, and others. The event will promote the exchange of experiences between users and debates about new horizons in synchrotron technologies and research techniques.

This edition will also feature 4 satellite events focused on specific themes that will compose its main schedule. The satellite events will attract different audiences that may be interested in joining the standard program as well, and they will share the same resources and sponsors with RAU.

RAU is an important forum for discussion, evaluation, and presentation of proposals for the improvement of the research projects to be performed at the Brazilian synchrotron light source, Sirius – one of the most advanced synchrotron machines in the world.

The simultaneous regular operation and the ongoing Sirius commissioning make the participation of the scientific community essential to describe their needs and expectations for the Brazilian light source. The RAU meeting is the ideal place to foster this debate.

We cordially invite your company to announce products and services during the 33rd RAU by choosing the sponsorship package that best fits your company's strategies and profile.

On behalf of the Scientific Committee

# VENUE

The 33<sup>rd</sup> RAU will take place at Sirius, at CNPEM campus in Campinas-SP, Brazil.



Figure 1. CNPEM campus 2021

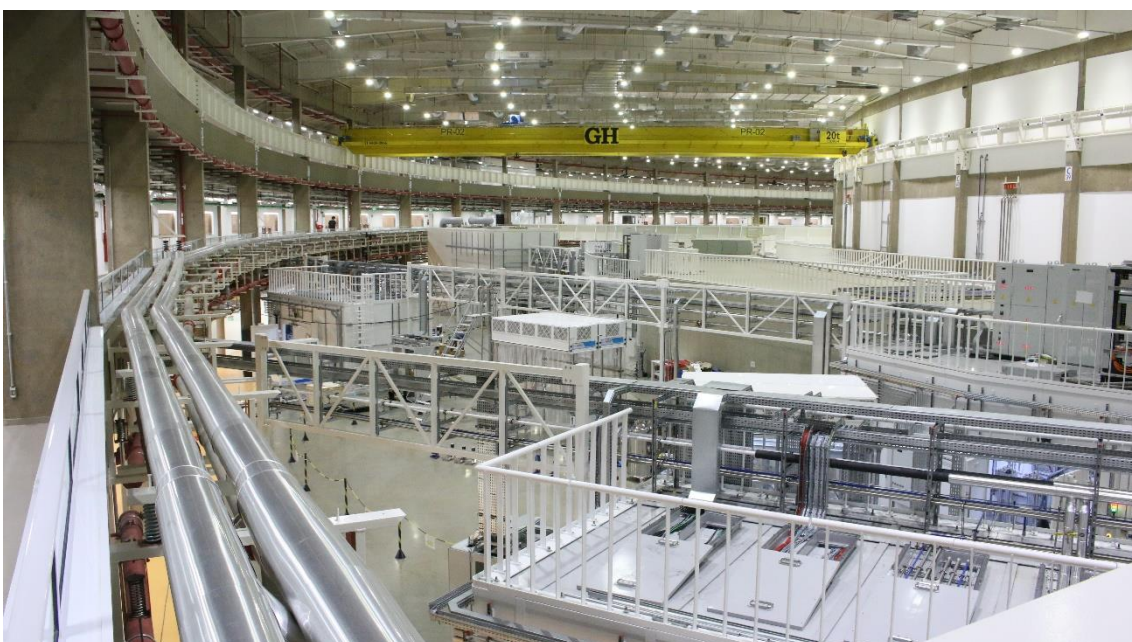
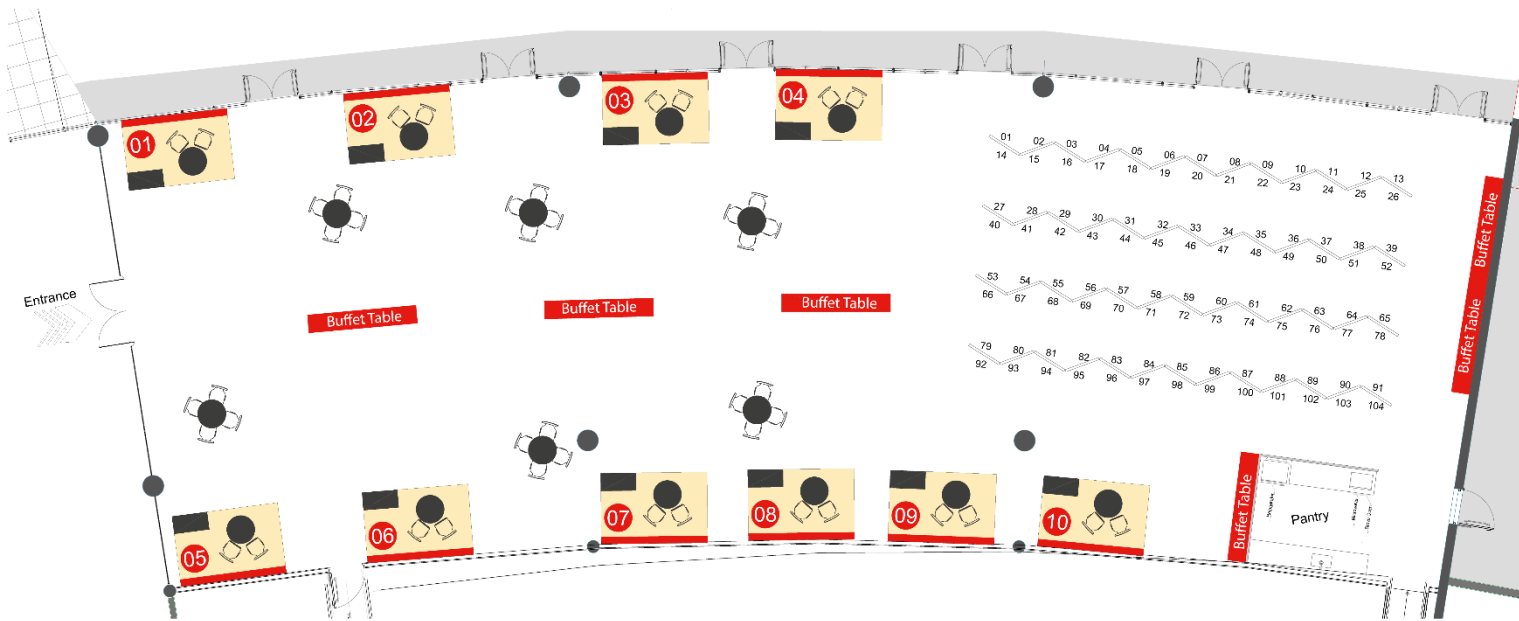


Figure 2. The experimental hall, July 2021

## Sponsoring area map:



10 booths – 3x2m – available and numbered 1 to 10.

**Note:** The choice of booth locations by companies will be made on a first-come, first-served basis. However, booths will only be reserved after signing the sponsorship agreement, and payment is concluded.

# SPONSORSHIP PACKAGES

## ***Exhibition Package***

This package is intended for companies willing to send representatives to RAU's venue, who will be responsible for representing the company in its stand. The exhibition area for this package will receive participants during lunches, coffee breaks, and cocktails.

Please check the specific area for the exhibitors (marked with letters from 1 to 10).

This package includes the following:

- One stand (3x2m) in the reserved area (1 to 10) for material exhibition;
- Free registration for 2 representatives (more details below);
- Distribution of company leaflets or folders along with the RAU welcome kit;
- Distribution of promotional items from your stand to delegates.
- Logo on at least 4 banners spread in strategic points during the event;
- Prominent display of the company logo on screen saver during break time, book of abstract (online), and conference website.

**VALUE: R\$12.000,00**

## ***Non-Exhibition Package***

This sponsorship package is suitable for companies that prefer not to send representatives to RAU. This package includes the following:

- Distribution of company leaflets or folders along with the RAU welcome kit;
- Logo on at least 4 banners spread in strategic points during the event;
- Display of the company logo on screen saver during break time, book of abstract (online), and conference website.

**VALUE: R\$6.000,00**

## ***COMPARATIVE***

<b>SPONSORSHIP PACKAGE</b>	<b>EXHIBITION</b>	<b>NON-EXHIBITION</b>
Free Registration for 2 Company Representatives	✓	✗
Exhibition Booths	✓ (1 to 10)	✗
Distribution of company leaflets or folders along with the RAU welcome kit	✓	✓
Logo on the website, banners, Abstract Book, and screen saver during breaks	✓	✓
<b>VALUE</b>	<b>R\$12.000,00</b>	<b>R\$6.000,00</b>

# IMPORTANT INFORMATION

## For exhibitors

We kindly ask that no more than two representatives of the company remain at the same time at the booth.

- For more details, payment by credit card, and invoice request, please access the website: <https://pages.cnpem.br/rau/sponsors/>
- The company representatives that will attend the event must be registered in the system at: <https://www.eventweb.com.br/rau2023/home-event/>

The sponsorship package will only be guaranteed after payment, which is due on **September 25th**. As soon as the payment is made, please send the bank transfer receipt to the Exhibit Manager, Priscila Alves, [priscila.alves@lnls.br](mailto:priscila.alves@lnls.br).

- After choosing the package, we request that the company send by e-mail to Priscila Alves its vectorized logos, both colored and negative (black and white), in one of the following formats: .EPS or .PDF.
- All printed material to be distributed must reach the CNPEM by **October 25th**.

Please find the address below:

*Centro Nacional de Pesquisa em Energia e Materiais (CNPEM)  
Brazilian Center for Research in Energy and Materials (CNPEM)  
To: Priscila Cassiano Alves - LNLS/CNPEM  
Rua Giuseppe Máximo Solfaro, nº 10.000 - Polo II de Alta  
Tecnologia de Campinas – Campinas – SP  
CEP: 13.083-100 - Brasil*

- The exhibition desks are not suitable for heavy equipment. However, if you consider displaying any equipment critical to your exposure, please send the technical specification (total weight, the power required, etc.) to the Exhibit Manager, Priscila Alves ([priscila.alves@lnls.br](mailto:priscila.alves@lnls.br)). Your request will be evaluated according to the local infrastructure. We will not allow this material until we are sure it does not affect the exhibit area.
- The shipping expenses of any material sent to CNPEM must be arranged/paid by the exhibitor – Please use INCOTERMS – DDP – Delivered Duty Paid. The sender is responsible for arranging carriage and delivering the goods at the designated place, cleared for import, and all applicable taxes and duties paid (e.g., VAT, GST).
- In addition, CNPEM will not provide any receipts related to the transportation of the equipment.
- For safety reasons, all portable and valuable display items should be brought to the exhibition area only on the opening date of the event and stored safely with the representative at night. The exhibition company should have a representative at the booth to supervise all deliveries, packaging, unpacking, installations, and disassembly.
- The sponsor is solely liable for any damages to the person or property and for any eventual theft associated with their exposure.

# IMPORTANT INFORMATION

## Cancellation Policy

1. Requests for cancellation of the sponsorship must be written and sent to the e-mail: [eventos@cnpem.br](mailto:eventos@cnpem.br) or using the form available on the contact page.
2. Cancellations with refunds must be made up to 50 days before the event starts. Cancellations requested after this date will not be refunded.
  - a. An administrative fee will be charged for a refund in the amount of 40% of the total value of payments.
  - b. The amount to be reimbursed will be calculated in reais (BRL). The conversion in reais (BRL) to foreign currency will be carried out according to the exchange rate on the repayment date.
3. In case of cancellation of the event for reasons of the technical or operational need of CNPEM, the sponsor/exhibitor will be refunded the total amount paid, less the bank fees applicable to the financial reimbursement operation.
4. In case of event cancellation due to unforeseeable circumstances or force majeure, no refund will be due by CNPEM.

CNPEM complies with the LGPD for the management of personal data, including the collection, storage, and processing of data. Therefore, CNPEM is not allowed to share any data or contact information of participants due to privacy laws.

Contacts If you have any further queries, do not hesitate to contact the Exhibit Manager, Priscila Alves, at [priscila.alves@cnpem.br](mailto:priscila.alves@cnpem.br)

For issues nonrelated to sponsoring, please contact [eventos@cnpem.br](mailto:eventos@cnpem.br)

