

10<sup>th</sup> International Workshop on Infrared Microscopy and Spectroscopy with Accelerator Based Sources 23-27 September 2019 Campinas & Ubatuba I Brazil







# **SPONSORSHIP PROPOSAL**

## WIRMS 2019 – 10<sup>th</sup> International Workshop on Infrared Microscopy and Spectroscopy with Accelerator Based Sources September 23<sup>th</sup> to 27<sup>th</sup>

We are glad to announce that the 10<sup>th</sup> edition of International Workshop on Infrared Microscopy and Spectroscopy with Accelerator Based Sources – WIRMS 2019 – will be held in Brazil, from September 23<sup>rd</sup> to 28<sup>th</sup>, 2019.

The workshop program includes a first-day-schedule (Sep 23<sup>rd</sup>) at the Brazilian Center for Research in Energy and Materials (CNPEM), in Campinas (SP), and the following days at Itamambuca EcoResort, in Itamambuca beach (Ubatuba, SP).

Promoted by the Brazilian Synchrotron Light Laboratory (LNLS/CNPEM), the WIRMS 2019 will highlight the latest advances in infrared spectroscopy and imaging inside synchrotron and free electron laser facilities.

The event will gather around 100 participants, including infrared spectroscopy experts in several modalities such as ultra-resolved chemical imaging, vibrational analysis at extreme environments, THz spectroscopy, new infrared sources and detectors, time-resolved chemical analysis, infrared spectral-tomography among others.

In an overwhelming environment that mix tropical rainforest, rocks and beautiful beaches, we expect WIRMS 2019 to be a great occasion for connecting ideas and for discussing future perspectives of the community under the light of new light sources, including the arrival of 4<sup>th</sup> generation storage rings.

WIRMS is an excellent opportunity for your company to interact with researchers from several universities and science institutions from all over the world. We cordially invite your company to announce products and services during the workshop by choosing the sponsorship package that best fits your company strategies and profile.

# VENUE

The first day of WIRMS 2019 will be held at the premises of the brand-new Sirius building, located at the Brazilian Center for Research in Energy and Materials (CNPEM), in Campinas (SP).



The following days (September 24<sup>th</sup> to 29<sup>th</sup>) will be held at the facilities of Itamambuca Eco Resort, located at Itamambuca beach, in the city of Ubatuba, Sao Paulo.



#### **EXHIBITION PACKAGE** *6 available*

WIRMS 2019 will be hosting a small and exclusive exhibition from September 24<sup>th</sup> to 28<sup>th</sup>. The exhibition package is perfect for companies wishing to send representatives to WIRMS 2019 and includes free registration for two company representatives.

The exhibition area is table top display only -- no shell scheme or dividing walls -- and will receive participants during coffee breaks planned between talks. Please check the specific area for the exhibitors at the ground plan below:



Exhibitors will be positioned in "Bromélia" room

This package includes:

- One table and two chairs in the reserved area for exhibition;
- Two poster boards;
- Two WIRMS 2019 workshop passes (for access to talks, poster session, catering and reception);
- Two workshop dinner tickets;
- Distribution of company leaflets or folders (up to A4 size, up to 20 pages) included in each delegate pack;
- One piece of merchandising included in each delegate pack;
- Company logotype on banners spread in strategic points during the event;
- Company logotype in the WIRMS 2019 delegate booklet (available online);
- Company logotype in the WIRMS 2019 website (URL link as provided by sponsor);
- Company logotype displayed in the auditorium during breaks;
- Short presentation of 10 minutes by the company representatives during the event programming.

- We kindly recommend the sponsors talks to be mainly focused on new developments and experimental/conceptual advances connected to the scientific topics of WIRMS workshop, in order to keep the scientific tone of the discussions.

**EXTRA:** Opportunity to sponsor one of the social gatherings included on WIRMS 2019 program (<u>Tropical</u> <u>cocktail</u>, <u>Conference Dinner</u> OR <u>Poster session & Drinks</u>). See more details on EXTRAS: Social Gathering.

## Value: USD 3,500

# **SPONSORSHIP PACKAGES**

## **SIRIUS & TRAVEL PACKAGE**

One exclusive sponsor

This sponsorship package is suitable for companies that prefer presenting their products and/or services in Campinas, in the first day of WIRMS 2019 (September 23<sup>rd</sup>). It is an **exclusive package** which includes an exhibition area at Sirius during the brunch and visit to Sirius (from 10h30 to 12h30). This package includes:

- One table, two chairs and two poster boards in the exclusive reserved area for exhibition at Sirius;

- Company logotype printed in the bus seat sleeve, to be displayed on the bus during the travel from Campinas to Ubatuba and from Ubatuba to São Paulo/Campinas Airports;

- Distribution of company leaflets or folders (up to A4 size, up to 20 pages) included in each delegate pack;

- One piece of merchandising included in each delegate pack;

- Company logotype on banners spread in strategic points during the event;

- Company logotype in the WIRMS 2019 delegate booklet (available online);
- Company logotype in the WIRMS 2019 website (URL link as provided by sponsor);
- Company logotype displayed in the auditorium during breaks;

## Value: USD 2,200

### **STANDARD PACKAGE**

This sponsorship package is suitable for companies that prefer not to send representatives to WIRMS. This package includes:

- Distribution of company leaflets or folders (up to A4 size, up to 20 pages) included in each delegate pack;

- One piece of merchandising included in each delegate pack;

- Company logotype on banners spread in strategic points during the

event;

- Company logotype in the WIRMS 2019 delegate booklet (available online);

- Company logotype in the WIRMS 2019 website (URL link as provided by sponsor);

- Company logotype displayed in the auditorium during breaks;

## Value: USD 1,500

## **EXTRAS: Social Gathering**

# The Social Gathering sponsoring options are available <u>exclusively</u> for companies which purchased the Exhibition Package.

#### **Tropical cocktail** (One exclusive sponsor)

This sponsor option includes the opportunity to have the company brand exclusively included on the tables, decoration and other materials specially created for the tropical cocktail.

This sponsoring option includes:

- Acrylic glass with company logotype to be distributed to the participants;
- Company logotype in decoration items spread on the tables;
- Two wind banners personalized with the company brand, strategically positioned during the cocktail;

## Value: USD 1,800

#### **Conference Dinner** (One exclusive sponsor)

This sponsor option includes the opportunity to have the company brand exclusively included on the tables, decoration and other materials specially created for the tropical cocktail.

This sponsoring option includes:

- Company logotype in the dinner menu;
- Company logotype displayed during the dinner presentation;
- Official acknowledgments from the organizers during the dinner;
- Possibility of distribution of one branded souvenir to the participants during the dinner;
- Possibility to display two banners (provided by the company, with 1,20 m height x 0,90 m width) during the dinner.

## Value: USD 1,800

#### **Poster session & Drinks** (One exclusive sponsor)

This sponsor option includes the opportunity to have the company brand exclusively displayed for oneweek in two poster session panels.

This sponsoring option includes:

- One-week display: Two panels with the company brand (with 2,10m height x 0,98m width) displayed between the posters during the complete event;
- Official acknowledgments from the organizers before the poster session

#### Value: USD 1,200

# **IMPORTANT INFORMATION**

#### For exhibitors:

We kindly ask that no more than two representatives of the company remain at the same time at the booth. If the sponsor prefers to send more than two representatives, they should be registered as a regular participant.

The exhibition desks on Itamambuca Eco Resort are not suitable for equipment. However, if you consider that displaying any equipment is critical to your exposure, please send the technical specification (total weight, power required, etc.) to the exhibit

manager. Your request will be evaluated according to the local infrastructure. We

will not allow this sort of material until we previously be sure that it does not affect the exhibition area.

The choice of booth locations and/or of extra social gathering to be sponsored by each company will be made on a first-come, first-served basis. However, they will only be reserved after signing the sponsorship agreement.

#### For every sponsor:

The sponsorship package will only be guaranteed after payment, which is due by June 1<sup>st</sup>, 2019. After choosing the package, we request that the company send its vectorized logos, both colored and negative (black and white) in one of the following formats: .EPS or .PDF

All printed material to be distributed must reach the CNPEM by September, 2<sup>nd</sup> 2019. Please find the address below:

To: Priscila Cassiano Alves - LNLS/CNPEM Centro Nacional de Pesquisa em Energia e Materiais (CNPEM) Rua Giuseppe Máximo Scolfaro, no 10.000 - Polo II de Alta Tecnologia de Campinas – Campinas – SP CEP: 13.083-100 – Brasil

The shipping expenses of any material sent to CNPEM must be arranged/paid by the exhibitor – Please use INCOTERMS – DDP – Delivered Duty Paid. The sender is responsible for arranging carriage and delivering the goods at the designated place, cleared for import and all applicable taxes and duties paid (e.g. VAT, GST)

In addition, CNPEM will not provide any receipts related to the transportation of the equipment.

For safety reasons, all portable and valuable display items should be brought to the exhibition area only on the opening date of the event and stored safely with the representative at night. The exhibition company should have a representative at the booth to supervise all deliveries, packaging, unpacking, installations and disassembly.

The sponsor is solely liable for any damages to the person or property and for any eventual theft associated with their exposure.

#### **Confirmation of Participation**

To fully confirm your sponsorship package and/or exhibition space, full payment is required. Your booking will only be fully secured upon receipt of this payment by the finance team at CNPEM.

#### **Cancellation Policy**

In the event that you cancel your exhibition and/or sponsorship booking before the June 1<sup>st</sup> and within 30 days of it being confirmed by us, you will be entitled to a full refund. Cancellations must be made in writing to <u>eventos@cnpem.br</u>. Any cancellations made outside of these terms will not be entitled to a refund unless we are able to secure a replacement sponsor or exhibitor.

#### **Contact Information**

If you have any enquiries regarding our sponsorship or exhibition opportunities, please contact WIRMS 2019 events team at: eventos@cnpem.br +55 (019) 35121271

