

XIV ENZITEC

Enzymes and Microbial Platforms

M A R E S I A S | S ã O P A U L O

SEPTEMBER 2020



SPONSORSHIP PROPOSAL



MINISTRY OF
SCIENCE, TECHNOLOGY,
INNOVATION AND COMMUNICATION



SPONSORSHIP PROPOSAL

This Sponsorship Proposal was sent on behalf of:

MÁRIO T. MURAKAMI

Chair of ENZITEC 2020
Scientific Director, Brazilian Biorenewables National Laboratory
(LNBR/CNPEM)

A handwritten signature in black ink, appearing to read "Mário T. Murakami", with a stylized flourish at the end.

ENZITEC 2020

Enzymes and Microbial Platforms

September 1 – 4, 2020

Dear Mr./Mrs.,

The **Brazilian Biorenewables National Laboratory (LNBR)**, part of the **Brazilian Center for Research in Energy and Materials (CNPEN)**, is proud to be organizing the 14th edition of the Brazilian Seminar on Enzyme Technology, popularly known as **ENZITEC**. This edition, the first to be held in the state of São Paulo, aims to gather over 300 participants from undergraduate students to senior researchers. We would like to invite you to be part of this cutting-edge event.

ENZITEC is a biennial event with academic and industrial public involved with the production, characterization and application of enzymes in several segments. The first ENZITEC was held in 1994 in Rio de Janeiro and since then has been growing in public and importance both in the national and international scenes, being considered one of the main events in enzymology.

We cordially invite you to enhance the visibility of your company and products during the 14th **ENZITEC** by choosing the sponsorship package that best fits your business strategies and profile.

In this edition, the lectures will cover 4 main themes as follows:

1

Enzyme Discovery

2

Enzyme Mechanisms,
Engineering and Evolution

3

Advanced Methods
for Enzymology

4

Metabolic Engineering
of Microbial Platforms

Students will participate with poster sessions and oral presentations focused on the following topics:

1

Enzyme Prospection,
Production, Purification
and Immobilization

2

Structural and
Molecular Biology

3

Applied Enzymology
(bioenergy, health,
environmental
and industrial)

4

Microbial Platforms
(microbial prospection
and metabolic engineering)

A QUOTE FROM THE ORGANIZING COMMITTEE

The magnificent diversity of life on earth arose from a plethora of chemical reactions finely orchestrated by enzymes. The understanding of nature's repertoire for accelerating or controlling chemical reactions, including the origins and principles of biocatalysis, is still at its infancy, but growing exponentially with the blow of omics data and the fascinating advances in experimental and theoretical approaches to understand how enzymes work at atomic and time-resolved scale.

The enzymes make part of a multitude of everyday products and production processes, and the recent advances in the enzymology field as well as in the development of microbial platforms open a new and bright horizon for a further and unprecedented leveraging of biotechnology.

In this conference, the most recent findings about enzyme discovery and design, governing mechanisms of enzymes' action, metabolic engineering and microbial platform development will be discussed. The meeting was conceived to favor networking and discussions, with a stimulating and inspiring atmosphere for students, postdoctoral associates and young researchers.



The Beach Hotel Maresias has the best sea view of Maresias. The green carpet is everything that separates the apartments from the beach, ensuring that you can look at the sea from almost every environment of the hotel.

Your brand will be featured in strategic places of this elegant venue during the whole event.

On São Paulo's northern coast is São Sebastião, with beaches for all tastes. Maresias, 180 km from the capital of the state, is the favorite beach for those who want to enjoy and to be in touch with nature. It is known for surfing and even hosts international championships. Also, Maresias is the most visited beach in São Sebastião.

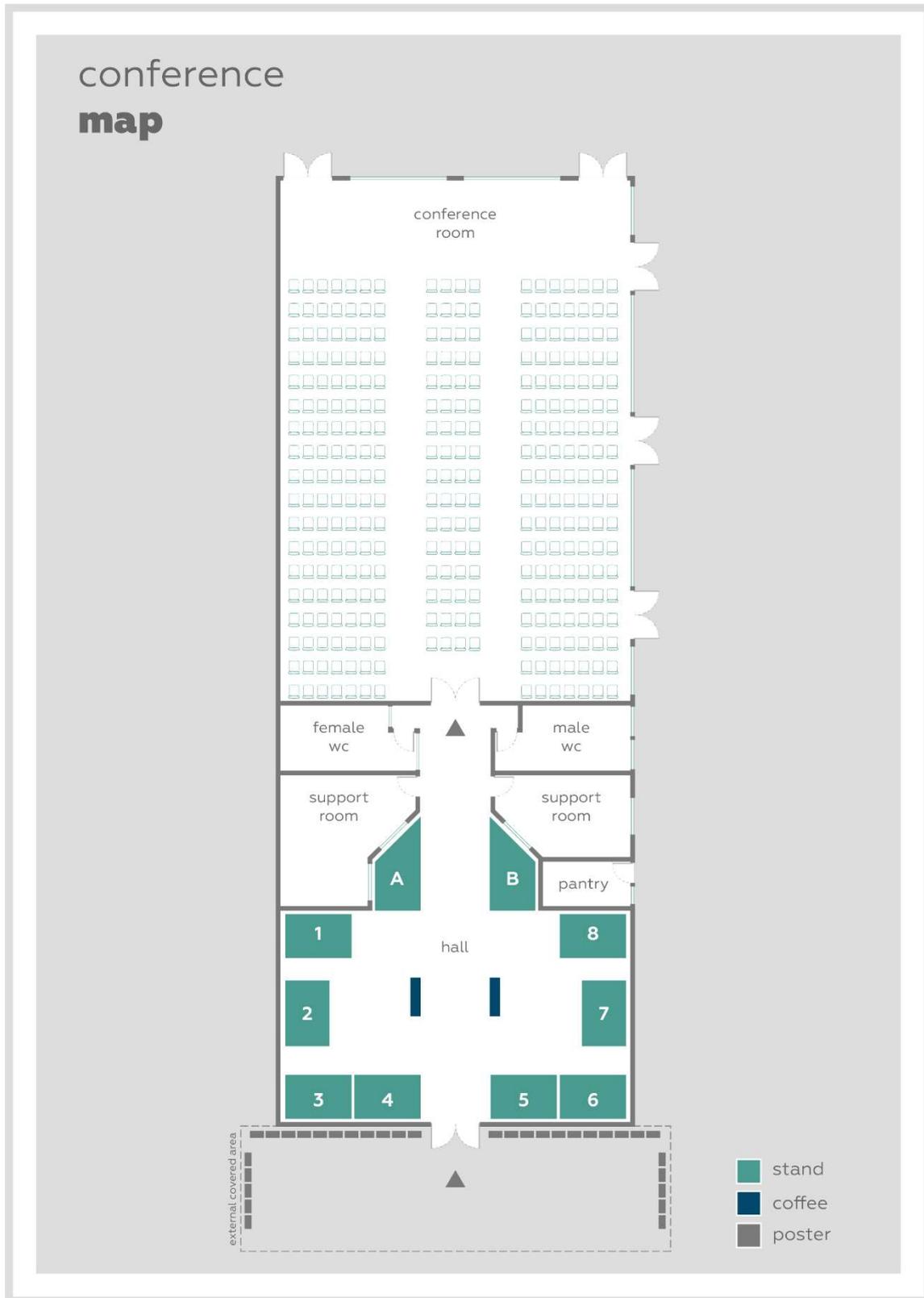
Beach Hotel Maresias

Rua Francisco Loup, 1109 – Maresias

São Sebastião – SP

Brazil

SPONSORSHIP PACKAGES



Please note: the choice of booth locations by companies will be made on a first-come, first-served basis. However, booths will only be reserved after signing the sponsorship agreement.

SPONSORSHIP PACKAGES

BRONZE PACK

Distribution of company
leaflets or folder

Logo on banners spread in
strategic points during the event

Logo included in ENZITEC
Abstract Book (available online)

Logo on the website homepage

Logo displayed on the auditorium
during breaks

Your brand displayed in all online
communications and newsletters
sent to our exclusive mailing list
with 6000 + individuals*

BRL 5.000

SILVER PACK

Distribution of company
leaflets or folder

Logo on banners spread in
strategic points during the event

Logo included in ENZITEC
Abstract Book (available online)

Logo on the website homepage

Logo displayed on the auditorium
during breaks

Your brand displayed in all online
communications and newsletters
sent to our exclusive mailing list
with 6000 + individuals*

One **stand** (3x2 m²) in the reserved
area (1 to 8) for material exhibition
and a **back panel** showing the logo
or an image of the sponsor

Free registration for
2 representatives

BRL 12.000

GOLD PACK

Distribution of company
leaflets or folder

Logo on banners spread in
strategic points during the event

Logo included in ENZITEC
Abstract Book (available online)

Logo on the website homepage

Logo displayed on the auditorium
during breaks

Your brand displayed in all online
communications and newsletters
sent to our exclusive mailing list
with 6000 + individuals*

One **stand** (4x2 m²) in the reserved
area (A or B) for material exhibition
and a **back panel** showing the logo
or an image of the sponsor

Free registration for
2 representatives

BRL 20.000

UNIQUE PACK

Distribution of company
leaflets or folder

Logo on banners spread in
strategic points during the event

Logo included in ENZITEC
Abstract Book (available online)

Logo on the website homepage

Logo displayed on the auditorium
during breaks

Your brand displayed in all online
communications and newsletters
sent to our exclusive mailing list
with 6000 + individuals*

One **stand** (4x3 m²) in the reserved
area for material exhibition, in the
strategic and covered area where
the Poster Sessions will be held
and a **back panel** showing the logo
or an image of the sponsor

"Opening Cocktail" sponsored
by the company with food
and beverages

Free registration for
2 representatives

BRL 35.000

* Our mailing list includes researchers from public and private institutions, scholars, professors, CNPEM users, public and private companies, and attendees of previous events held by CNPEM

Bronze Package (unlimited)

This Package is intended for companies wishing to broad their brand visibility during ENZITEC.

This package includes:

- Distribution of company leaflets or folder;
- Logo on banners spread in strategic points during the event;
- Logo included in ENZITEC Abstract Book (available online);
- Logo on the website's homepage;
- Logo displayed on the auditorium during breaks;
- Your brand displayed in all online communications and newsletters sent to our exclusive mailing list with 6000+ individuals. Our mailing list includes researchers from public and private institutions, scholars, professors, CNPEM users, public and private companies, and attendees of previous events held by CNPEM;

VALUE: 5.000 (prices displayed in Brazilian Reais)

Silver Package (limited to 8 companies)

This Package is intended for companies wishing to send representatives to ENZITEC. It includes free registrations for 2 specialists, who will be responsible for representing the company during ENZITEC.

The exhibition area for this package will receive participants during coffee breaks. Please check the specific area for the exhibitors (**marked with numbers from 1 to 8**).

This package includes:

- One stand in the reserved area (1 to 8) for material exhibition (3x2 sq. meters) and a back panel showing the logo or an image of the sponsor;
- Free registration for 2 representatives (more details below);
- Distribution of company leaflets or folder;
- Logo on banners spread in strategic points during the event;
- Logo included in ENZITEC Abstract Book (available online);
- Logo on the website's homepage;
- Logo displayed on the auditorium during breaks;
- Your brand displayed in all online communications and newsletters sent to our exclusive mailing list with 6000+ individuals. Our mailing list includes researchers from public and private institutions, scholars, professors, CNPEM users, public and private companies, and attendees of previous events held by CNPEM;

VALUE: 12.000 (prices displayed in Brazilian Reais)

Gold Package (limited to 2 companies)

This Package is intended for companies wishing to send representatives to ENZITEC a. It offers a bigger stand and includes free registrations for 2 specialists, who will be responsible for representing the company during ENZITEC.

The exhibition area for this package will receive participants during coffee breaks and will be in right in the entrance to the main room, giving the company an option to welcome the participants in a strategic part of the venue. Please check the specific area for the exhibitors (**marked with letters A and B**).

This package includes:

- One stand in the reserved area (A or B) for material exhibition (4x2 sq. meters) and a back panel showing the logo or an image of the sponsor;
- Free registration for 2 representatives (more details below);
- Distribution of company leaflets or folder;
- Logo on banners spread in strategic points during the event;
- Logo included in ENZITEC Abstract Book (available online);
- Logo on the website's homepage;
- Logo displayed on the auditorium during breaks;
- Your brand displayed in all online communications and newsletters sent to our exclusive mailing list with 6000+ individuals. Our mailing list includes researchers from public and private institutions, scholars, professors, CNPEM users, public and private companies, and attendees of previous events held by CNPEM;

VALUE: 20.000 (prices displayed in Brazilian Reais)

Unique Package (limited to 1 company)

Get the most of ENZITEC with this strategic package. Besides offering the biggest stand in the event, right in the external, covered area (where the posters will be exhibited), the company will also sponsor a **special cocktail** served after the event opening. This “Luau” includes food, beverage and a special decoration.

Your company also gets free registrations for 2 specialists for representing the company during ENZITEC.

This package includes:

- The opportunity to offer the “Opening Cocktail” sponsored by the company with food and beverages;
- The opportunity for the company to offer other gifts* to the participants during the “Opening Cocktail”, at no additional cost;
- One stand in the reserved area for material exhibition, in the strategic and covered area where the Poster Sessions will be held (4x3 sq. meters) and a back panel showing the logo or an image of the sponsor;
- Free registration for 2 representatives (more details below);
- Distribution of company leaflets or folder;
- Logo on banners spread in strategic points during the event;
- Logo included in ENZITEC Abstract Book (available online);
- Logo on the website’s homepage;
- Logo displayed on the auditorium during breaks;
- Your brand displayed in all online communications and newsletters sent to our exclusive mailing list with 6000+ individuals. Our mailing list includes researchers from public and private institutions, scholars, professors, CNPEM users, public and private companies, and attendees of previous events held by CNPEM;

VALUE: 35.000 (prices displayed in Brazilian Reais)

* Under responsibility of the company; not mandatory and not included in the sponsorship proposal

Customized Package

Let's say your company wants a different approach or that it has a great idea. We would like to make it happen. Get in touch with us for a customized exhibition package: eventos@cnpem.br.

FOR EXHIBITORS

We kindly ask that no more than two representatives of the company remain at the same time at the stand. If the sponsor prefers to send more than two representatives, the extra representatives should be registered as participants (<http://pages.cnpem.br/enzitec>).

The exhibition desks are not suitable for heavy equipment. However, if you consider that displaying any equipment is critical to your exposure, please send the technical specification (total weight, power required, etc.) to enzitec@cnpem.br. Your request will be evaluated according to the local infrastructure. We will not allow this sort of material until we previously be sure that it does not affect the exhibit area.

FOR EVERY SPONSOR

The sponsorship package will only be guaranteed after payment. As soon as the payment is done, please send the bank transfer receipt to enzitec@cnpem.br. After choosing the package, we request that the company send its vectorized logos, both colored and negative (black and white) in one of the following formats: .EPS or .PDF. All printed material to be distributed must reach CNPEM by **August 21th, 2020**.

Our address:

Centro Nacional de Pesquisa em Energia e Materiais (CNPEM)
To: Erik Nardini Medina - LNBR/CNPEM
Rua Giuseppe Máximo Scolfaro, nº 10.000 - Campinas – SP – Brazil
CEP: 13.083-100

The shipping expenses of any material sent to CNPEM must be arranged/paid by the exhibitor – Please use INCOTERMS – DDP – Delivered Duty Paid. The sender is responsible for arranging carriage and delivering the goods at the designated place, cleared for import and all applicable taxes and duties paid (e.g. VAT, GST). In addition, CNPEM will not provide any receipts related to the transportation of the equipment. For safety reasons, all portable and valuable display items should be brought to the exhibition area only on the opening date of the event and stored safely with the representative at night. The exhibition company should have a representative at the booth to supervise all deliveries, packaging, unpacking, installations and disassembly. The sponsor is solely liable for any damages to the person or property and for any eventual theft associated with their exposure.

SPONSORSHIP PROPOSAL

ORGANIZING COMMITTEE

Mario T. Murakami (Chair)
Rosana Goldbeck (Co chair)
Atilio Tomazini Junior
Camila Ramos dos Santos
Erik Nardini Medina
Gabriela Felix Persinoti
Leandro Vieira dos Santos
Leticia Maria Zanthorlin Murakami
Plinio Salmazo Vieira
Priscila Oliveira de Giuseppe
Thamy Livia Ribeiro Correa

Feel free to contact us if you need any further information:

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