



SPONSORSHIP PROPOSAL

XVIII International Small-Angle Scattering Conference, SAS 2022

Campinas-Brazil, September 11-16, 2022

Dear Mr./Ms.,

The Brazilian Synchrotron Light Laboratory (LNLS), part of the Brazilian Center for Research in Energy and Materials (CNPEM), will host the **18th edition of the International Small-Angle Scattering Conference (SAS2022)**. The conference will be held in **hybrid mode** and will take place at the Royal Palm Hall Convention Center in Campinas-SP, Brazil, from **September 11 to 16, 2022**.

SAS is a triennial conference that aims to bring together the worldwide small angle scatterers experts to share their experiences. It consists of plenary lectures with internationally recognized SAS experts, several parallel sessions of seminars on selected topics covering diverse scientific fields: structural biology, polymer science, catalysis, instrumentation, modeling, among others. The conference also includes invited and contributed talks, poster sessions and an industry exhibition.

In addition to the ongoing discussions, a guided tour at Sirius will be organized as part of the program's agenda. The LNLS/CNPEM is responsible for operating Sirius, the largest and most complex scientific infrastructure ever built in Brazil and one of the world's most advanced synchrotron light sources.

SAS2022 expects between 400 to 600 delegates to attend and is an excellent opportunity for your company to interact with academic researchers and PhD students, scientists from industry and large-scale facilities (synchrotrons, free electron laser and neutron facilities). The delegates are from all countries and also comprise manufacturers of SAS equipment, beamlines equipment and X-ray detectors.

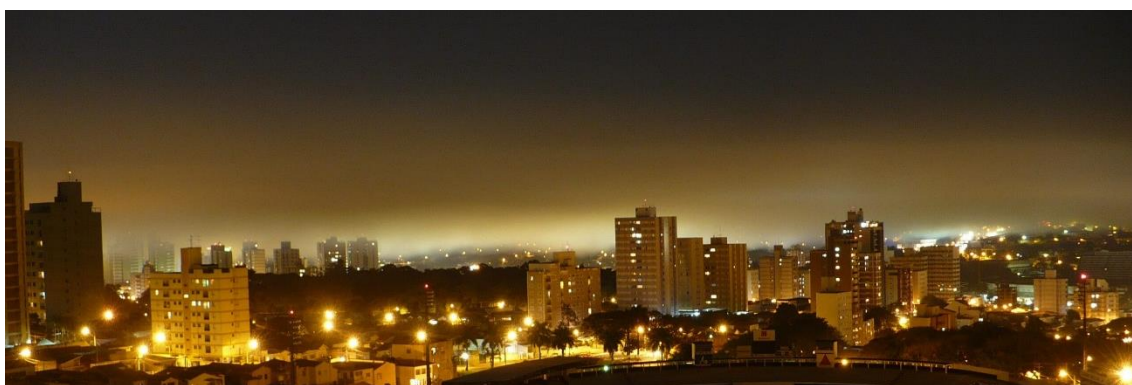


We cordially invite your company to announce products and services during the **18th edition of the International Small Angle Scattering (SAS2022)** by choosing the package/item that best fits your company strategies and profile.

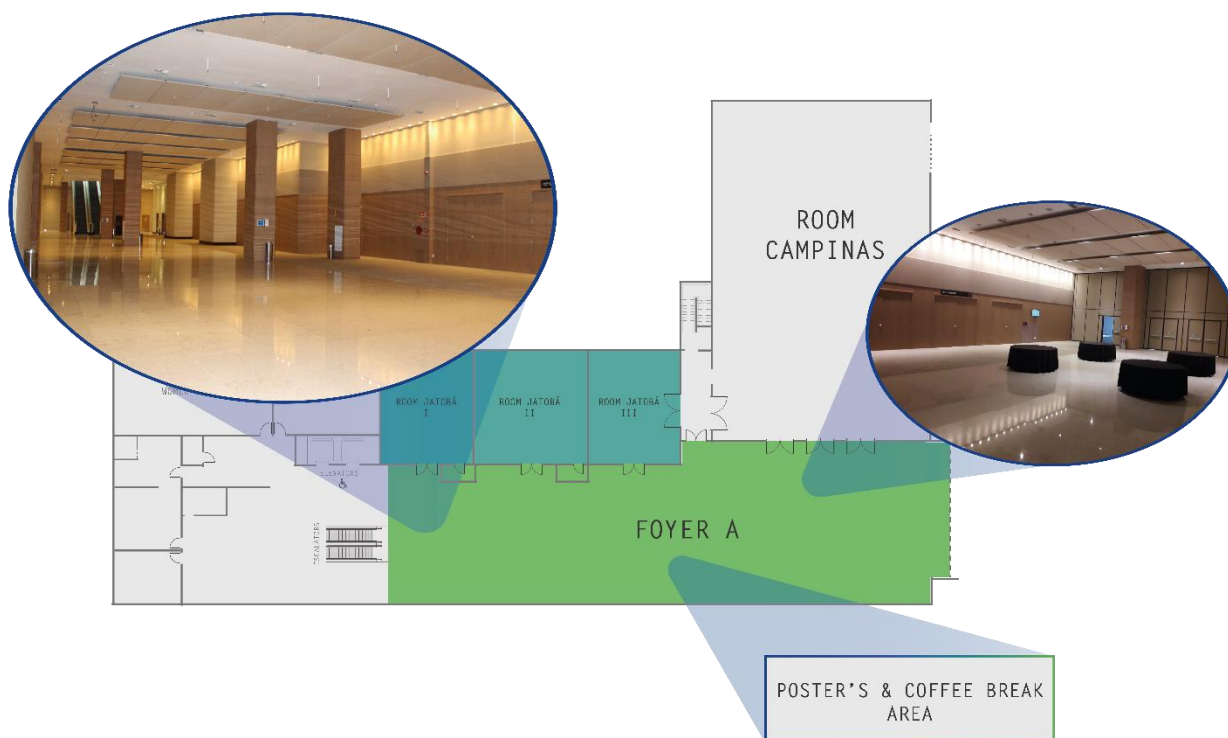
VENUE

The SAS2022 Conference will be held at Campinas-SP at the convention center named Royal Palm Hall Convention Center during early spring in Brazil, from the 11th to the 16th of September 2022.

Campinas is in the heart of São Paulo state, the most developed one in Brazil. Campinas is less than 100 km away from the city of São Paulo, the main financial center of Brazil. The city of Campinas surprises people by having a great quality of life and, with more than 1 million inhabitants, has a diversified trade, large green areas, and lots of opportunities for leisure, sports, and culture-related activities. It is recognized as the Brazilian capital of Science, Technology, and Innovation, with major national centers of R&D and universities.



The venue is close to Campinas downtown and offers numerous hotels of all categories, restaurants, and a commercial area. It is located close to Campinas international airport (Viracopos Airport) with access to local public transportation, a large taxi fleet, and ride-booking apps, making it easy to travel to and from Campinas.

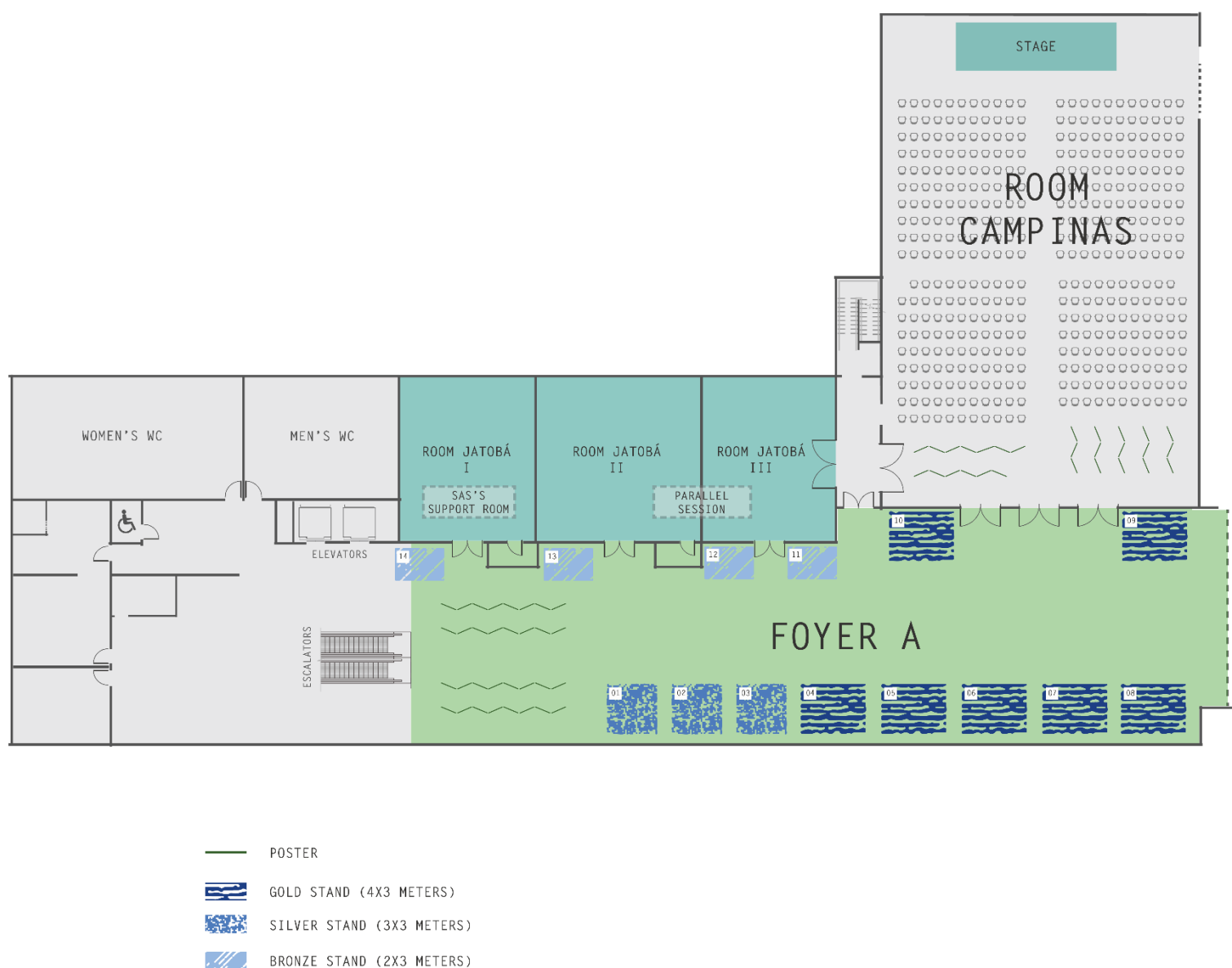


EXHIBITION AREA AND SPONSORSHIP

SAS 2022 will be hosting an exclusive exhibition from September 11th to 16th at Royal Palm Hall Convention Center.

The exhibition is suited for companies willing to send representatives to SAS 2022 and includes conference registrations for the company representatives according to different sponsor packages. Concomitantly, an online exhibition will be promoted to ensure the greatest visibility to the companies via the online platform.

Stands are strategically located in the foyer where the delegates will be transiting between sessions and the place for the coffee breaks and poster sessions.



Note: The floor plan is correct at the time of the sponsorship release. The SAS 2022 organizing committee retains the right to make modifications should it be necessary. These changes may occur without notice.

Gold Package

Up to April 13 2022	BRL 82.500 (~US\$ 15.000)
From April 13 until July 1 st 2022	BRL 99.000 (~US\$ 18.000)

- Exhibition space (4m x 3m) + TV screen (50').
- Virtual Booth at the online platform.
- Priority placement in the exhibition hall.
- Prominent display of the company logo on all printed material and conference website.
- Display the company logo on screen savers during break time (auditorium screens and virtual platform).
- Distribution of promotional items from your stand to delegates.
- 4 (four) exhibitor registrations (on-site and virtual) with full access to the conference sessions, social events (welcome reception and banquet dinner) and Sirius tour.
- Grant of 2 (two) registrations for young scientist participants under the SAS2022 outreach program.
- Opportunity to purchase extra square meters of exhibition space (R\$ 700,00/m2).
- 1 (one) commercial lunch spot (displayed on the agenda).
- Placement of 1 (one) free-standing, pull-up banner at the registration area (2m high and 1m wide).
- Display the company logo at the website of the satellite event "7th SAXS School" promoted at Sirius/CNPEM.

Silver Package

Up to April 13 2022	BRL 55.000 (~US\$ 10.000)
From April 13 until July 1 st 2022	BRL 66.000 (~US\$ 12.000)

- Exhibition space (3m x 3m) + TV screen (50').
- Virtual Booth at the online platform.
- Second priority placement in the exhibition hall.
- Display the company logo on all printed material and conference website.
- Display the company logo on screen saver during break time (auditorium screens and virtual platform).
- Distribution of promotional items from your stand to delegates.
- 3 (three) exhibitor registrations (on-site and virtual) with full access to the conference sessions, social events (welcome reception and banquet dinner) and Sirius tour.
- Grant of 1 (one) registration for young scientist participants under the SAS2022 outreach program.

Bronze Package

Up to April 13 2022	BRL 27.500 (~US\$ 5.000)
From April 13 until July 1 st 2022	BRL 38.000 (~US\$ 7.000)

- Exhibition space (2m x 3m).
- Virtual Booth at the online platform.
- Display the company logo on all printing material and conference website.
- Display of the company logo on screen saver during break time (virtual platform only).
- Distribution of promotional items from your stand to delegates.
- 2 (two) exhibitor registrations + 2 virtual exhibitor registrations, including full access to the conference sessions, social events (welcome reception and banquet dinner) and Sirius tour.

Virtual Exhibition (Online Platform Only)**NEW**

Up to April 13 2022	BRL 13.500 (~US\$ 2.500)
From April 13 until July 1 st 2022	BRL 22.000 (~US\$ 4.000)

- Virtual Booth at the online platform.
- Display the company logo on all printing material and conference website.
- Display of the company logo on screen saver during break time (virtual platform only).
- 3 (three) virtual exhibitor registrations, including full access to the virtual sessions.

To guarantee the coverage of our sponsorship proposal to a hybrid mode Conference, every on-site exhibitor will be entitled to have a virtual booth on the online platform included on the exhibition fee.

Inside the virtual booth the sponsor can:

- Add videos (embedded URL), logo and images
- Add company information (your brand, products, services)
- Upload files
- Add contact information

And more features offered by the online platform.

OTHER SPONSORSHIP OPPORTUNITIES

Items	Description	BRL (R\$)	USD (US dollar) approx.
Student grant sponsored	Includes registration fee and shared accommodation (5 nights)	5,500	1,000
Visit to Sirius including dedicated area for equipment demonstrations	Demonstration on-site*	5,500	1,000
Coffee break	Company logo during 2 (two) coffee breaks**	5,500	1,000
Welcome reception (cocktail) and registration area	Company logo**	8,000	1,500
Lunchtime Commercial Spot	Choice of the day; opportunities are available from Monday to Friday, September 12 - 16, 2022***	11,000	2,000

* *Demonstration on site includes an area (table and two chairs) for companies interested in presenting their equipment at Sirius beamline for the SAS's visitors. The company can choose the beamline, and it will be part of the tour.*

** *Place two free-standing, pull-up banners (2 m high and 1 m wide).*

*** *Lunchtime Commercial Spot includes:*

- *2 messages sent by SAS organizers highlighting your program (one sent by e-mail and one reminder sent by the virtual platform and/or mobile app).*
- *Signaling at lunch area.*
- *Digital banner on mobile app and sponsorship slide during Scientific Session breaks.*
- *A/V equipment and technical staff for streaming to the online attendees.*
- ***Catering and any specialty AV needs will be the company's direct cost.***

SPONSORSHIP PACKAGES OVERVIEW

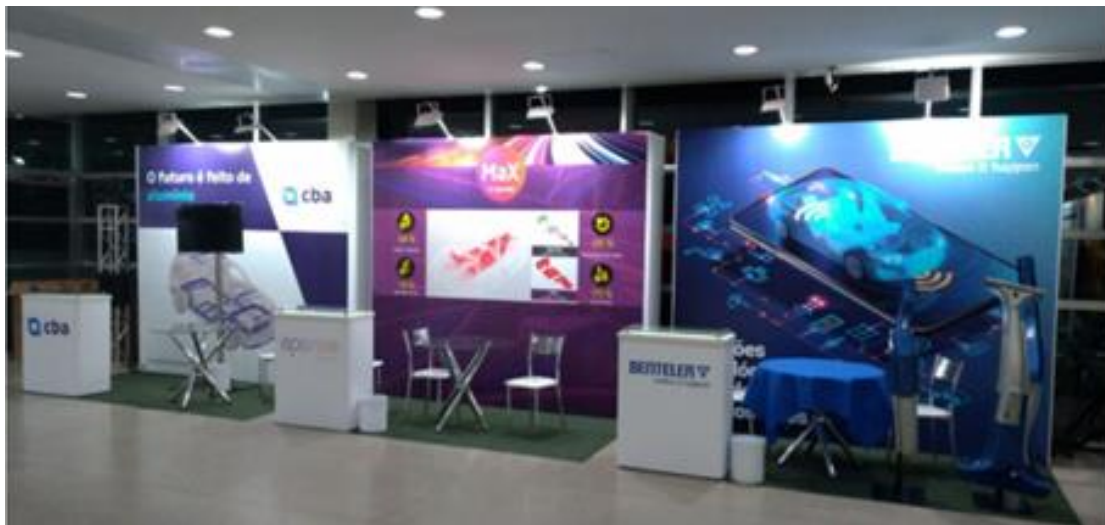
Items	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>
Exhibition space (4 x 3)	✓		
Exhibition space (3 x 3)		✓	
Exhibition space (2 x 3)			✓
Priority placement in the exhibition hall	First	Second	
Opportunity to purchase extra square meters of exhibition space	✓		
Sponsor logo displayed on all printed material	✓ (prominent)	✓	✓
Sponsor logo displayed on the conference website	✓	✓	✓
Display of the company logo on auditorium screens during break time (in the virtual platform as well)	✓ (prominent)	✓	✓
Distribution of promotional items from your stand to delegates	✓	✓	✓
One commercial lunch presentation	✓		
Free registration - complete exhibitor registration (on-site and platform) including conference sessions, welcome reception, banquet dinner, and Sirius tour	4	3	2
Grant of free registration for young scientist participants under the SAS2022 outreach program	2	1	
Opportunity to place one free-standing, pull-up banner in the registration area	✓		
TV screen	✓	✓	
NEW Display the company logo at the satellite event "7 th SAXS School" promoted at Sirius/CNPEM.	✓		
NEW Virtual Booth at the online platform.	✓	✓	✓

Note: Since items are limited or exclusive, the organizing committee appreciates your early booking. Generally, all bookings will be processed on a first-come, first-served basis.

EXHIBITION FEE INCLUDES

- Exhibition space with a backdrop wall scheme covered with printed canvas (graphic design sent by the exhibitor/sponsor in high resolution), height 2,5m.
- Floor carpet.
- 2 (two) chairs + table.
- 1 (one) counter (0.80m x 0.40m x 1.0m of height) with printed sponsor logo in front of it, with door and internal shelf.
- Lighting with directional reflectors (two led lamps) fixed to the back wall.
- 1 (one) 220v V socket.
- Wi-Fi will be included for all exhibitors on the dates of the events.

Illustrative Image



- Please note that loud films and presentations must be avoided.
- The number of exhibitor registrations is informed in each sponsor package. Additional exhibitor registrations can be purchased.
- Additional items such as electrical power supply, furniture, equipment, graphic design & branding, decorations, cleaning, security, or other stand-related services can be ordered directly with the assembly company – details to be released soon.
- Lodging, food at the stand, and additional services will be invoiced by the Royal Palm Hotels & Resorts directly.

Address: Av. Royal Palm Plaza, nº 277
Jd Nova Califórnia – Campinas/SP
E-mail: eventos@royalpalm.com.br

- Further exhibition information containing the **deadline** and **details** to send the graphic design (for the booth backdrop) content, exhibit rules and logistical information on move in and out times will be sent to exhibitors by June 2022 at the latest.

CONTRACT TERMS

General Terms and Conditions

All sponsorship opportunities above have been developed to ensure a high level of exposure at the SAS conference.

The size and placement of logos and content of inserts will be at the discretion of the organizing committee.

The floor plan (for the physical exhibitor) is correct at the time of the sponsorship release. The SAS 2022 organizing committee retains the right to make modifications should it be necessary. These changes may occur without notice.

You will be provided with all the necessary information on the delivery deadlines, file formats, logos, etc. You are solely responsible for the timely delivery and for the proper printing of the material since the organizing committee cannot provide any guarantees regarding printing or production.

All prices are in BRL (Brazilian currency). VAT tax is not applied in Brazil.

Cancellation Policy

1. *Requests for canceling the sponsorship must be written and sent to the e-mail: eventos@cnpem.br or using the form available on the contact page.*
2. *Cancellations with refunds must be made 50 days before the event starts. Cancellations requested after this date will not be refunded.*
 - 2.1. *An administrative fee will be charged for refund in 40% of the total value on payments.*
 - 2.2. *The amount to be reimbursed will be calculated in reais (BRL). The conversion in reais (BRL) to the foreign currency will be carried out according to the exchange rate on the repayment date.*
3. *In case of cancellation of the event for reasons of technical or operational need of CNPEM, the sponsor/exhibitor will be refunded the total amount paid, less the bank fees applicable to the financial reimbursement operation.*
4. *In case of event changes for fully remote format due to unforeseeable circumstances or force majeure, a partial refund related to the exhibition package and/or individual items of the "other sponsorship opportunity" may be applied, excluding the costs assumed previously with the on-site services hired, plus bank fee applicable to the financial reimbursement operation.*
 - 4.1 *The conversion of the amount in reais (BRL) to the foreign currency will be carried out according to the exchange rate on the repayment date.*

Contacts

If you have any further queries, do not hesitate to contact Dr. Florian Meneau.
E-mail: florian.meneau@lnls.br

For issues nonrelated to sponsoring, please contact eventos@cnpem.br.

