

# SPONSORSHIP PROPOSAL



3-7 JULY, 2023 CAMPINAS-SP, BRAZIL



MINISTÉRIO DA  
CIÊNCIA, TECNOLOGIA  
E INOVAÇÃO





## 41<sup>st</sup> International Conference on Vacuum Ultraviolet and X-ray Physics (VUVX 2023)

**Campinas-SP, Brazil – July, 3-7, 2023**

The [Brazilian Synchrotron Light Laboratory \(LNLS\)](#) of the [Brazilian Center for Research in Energy and Materials \(CNPEM\)](#) and the [Institute of Physics](#) of the [University of Campinas \(UNICAMP\)](#) will hold the [41st International Conference on Vacuum Ultraviolet and X-ray Physics \(VUVX 2023\)](#) from **3 to 7 July 2023, at Campinas, Brazil.**

The VUVX Conference is the union of two prestigious and long-standing conference series – the International Conference on Vacuum Ultraviolet Radiation Physics started in 1962 and the International Conference on X-ray and Inner-shell Processes started in 1973. The last VUVX was held in San Francisco USA 2019 (<https://vuvx.lbl.gov>) with 370 participants and before that in Zurich in Switzerland 2016 (<https://indico.psi.ch/event/3461/>) with 360 attendees.

The upcoming VUVX in Brazil has a strong potential of attracting a broad audience. It will be hosted in South America for the first time in a moment of the great longing of the scientific community to get back to face-to-face meetings combined with local tourism, in contrast to the last years of mandatory online conferences.

VUVX consists of plenary lectures with internationally recognized experts, and two parallel sessions of talks on selected topics covering scientific advances and instrumentation in the investigation of molecules, interfaces and solids; energy and catalysis; agriculture and environment and the development of sources, optics, detectors and sample environments for techniques based on spectroscopy, scattering and imaging using vacuum ultraviolet, X-ray and electrons. The conference also includes invited and contributed talks, poster sessions, and an industry exhibition.

In addition to the ongoing discussions, a guided tour at Sirius, the Brazilian synchrotron light source, will be organized as part of the program's agenda. The LNLS/CNPEM is responsible for operating Sirius, the largest and most complex scientific infrastructure ever built in Brazil and one of the world's most advanced synchrotron light sources.

Expecting 400 to 500 delegates, VUVX is an excellent opportunity for your company to interact with academic researchers, Ph.D. students, scientists from industry, and large-scale facilities (synchrotrons, free electron laser). The delegates are from numerous countries. Many are decision-makers to purchase scientific equipment for both academic laboratories and large scale facilities.

We **cordially invite** your company to **announce products** and **services** during the **VUVX2023** by choosing the **sponsorship package** that best fits your company strategies and profile.

**On behalf of the VUVX 2023 Organizing Committee**

## Brazilian Center For Research In Energy and Materials (CNPEM)

Sophisticated and effervescent environment for **research and development**, unique in Brazil and present in few scientific centers in the world, the **Brazilian Center for Research in Energy and Materials (CNPEM)** is a private non-profit organization, under the supervision of the **Ministry of Science, Technology and Innovation (MCTI)**. The Center operates **four National Laboratories** and is the birthplace of the most complex project in Brazilian science – **Sirius** – one of the most advanced **synchrotron light** sources in the world.

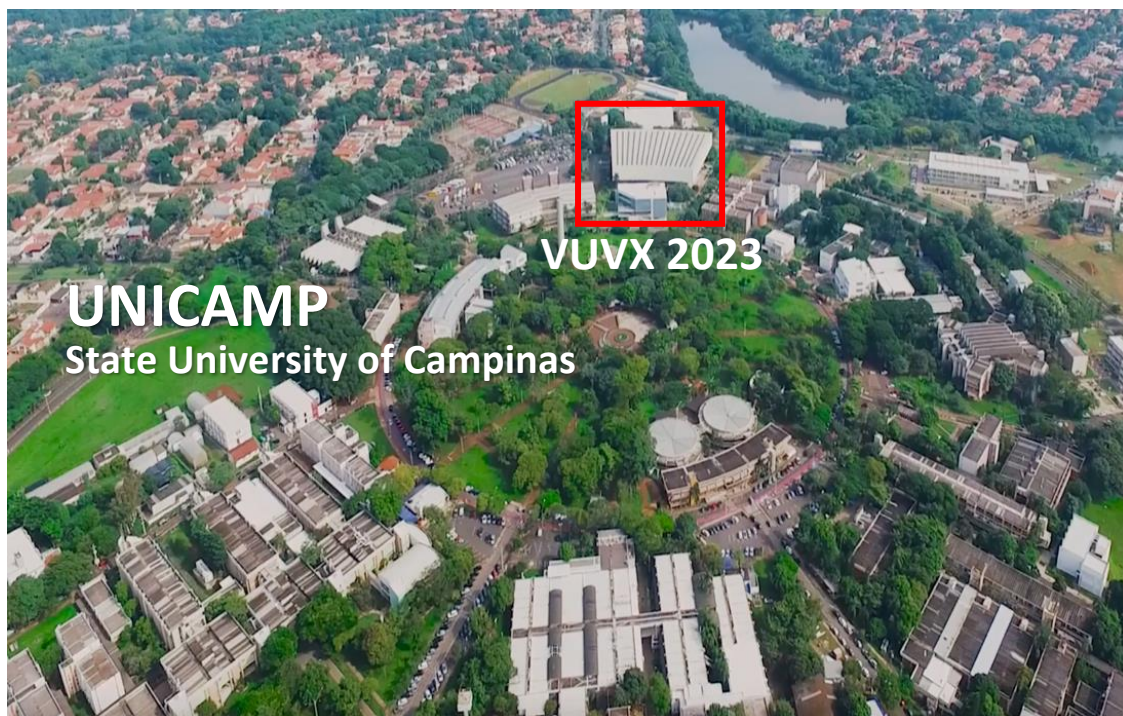
CNPEM brings together highly specialized multi-thematic teams, globally competitive laboratory infrastructures open to the scientific community, strategic lines of investigation, innovative projects in partnership with the productive sector and training of researchers and students. The Center is an environment driven by the search for solutions with impact in the areas of **Health, Energy and Renewable Materials, Agro-environment, and Quantum Technologies**. As of 2022, with the support of the Ministry of Education (MEC), CNPEM expanded its activities with the opening of the **Illum School of Science**. The interdisciplinary higher course in Science, Technology and Innovation adopts innovative proposals with the aim of offering excellent, free, full-time training with immersion in the CNPEM research environment. Through the CNPEM 360 Platform, it is possible to explore, in a virtual and immersive way, the main environments and activities of the Center, visit: <https://pages.cnpem.br/cnpem360>



## State University of Campinas (Unicamp)

The **State University of Campinas**, commonly called **Unicamp**, is a public research university in the state of São Paulo, Brazil. Unicamp has 40.000 students and is consistently ranked among the top universities in Brazil and Latin America. Established in 1964, Unicamp was designed from scratch as an **integrated research center** unlike other top Brazilian universities, usually created by the consolidation of previously existing schools and institutes. Its research focus reflects on almost half of its students being graduate students, the largest proportion across all large universities in Brazil. Unicamp is the best placed of Latin America in The Golden Age University Rankings 2019 (universities in the golden age, founded after the Second World War)

Unicamp has a rich ecosystem of **teaching, research and innovation** being responsible for around **15% of Brazilian research** and producing more **patents** than any other research organization in Brazil. See more at <https://www.unicamp.br/unicamp/english>





## Venue

The **VUVX 2023** Conference will be held at the city of Campinas in the **Convention center** of the Campinas University from **3 to 7 July 2023**. Temperatures are pleasant, from 15 to 25 Celsius with low probability of raining and mostly blue sky.



Campinas is at the **heart of São Paulo**, the most developed state in Brazil. Campinas is less than 100 km away from the city of São Paulo, the main financial center of Brazil. The city of Campinas surprises people by having a great quality of life and, with more than 1 million inhabitants, **diversified trade, large green areas**, and lots of opportunities for **leisure, sports** and **culture-related** activities. It is recognized as the **Brazilian capital of Science, Technology, and Innovation**, with major national centers of R&D and universities.

The venue is the charming district of “**Barão Geraldo**”, a lively area full of **bars, cafés** and **restaurants**, with a **thriving cultural scene** and hosting a variety of hotels, inns, hostels and several other accommodation options through apps. It is located close to Campinas international airport (Viracopos Airport) with access to local public transportation, a large taxi fleet, and ride-booking apps, making it easy to travel to and from Campinas.

## Convention Center

The [Unicamp Convention Center](#) where VUVX 2023 will take place is a space for **academic and cultural activities**, aimed at promoting **debate** and the **dissemination of thought**. It is a space created to allow the **qualified dialogue of academic activities** with people and/or institutions from the different communities.

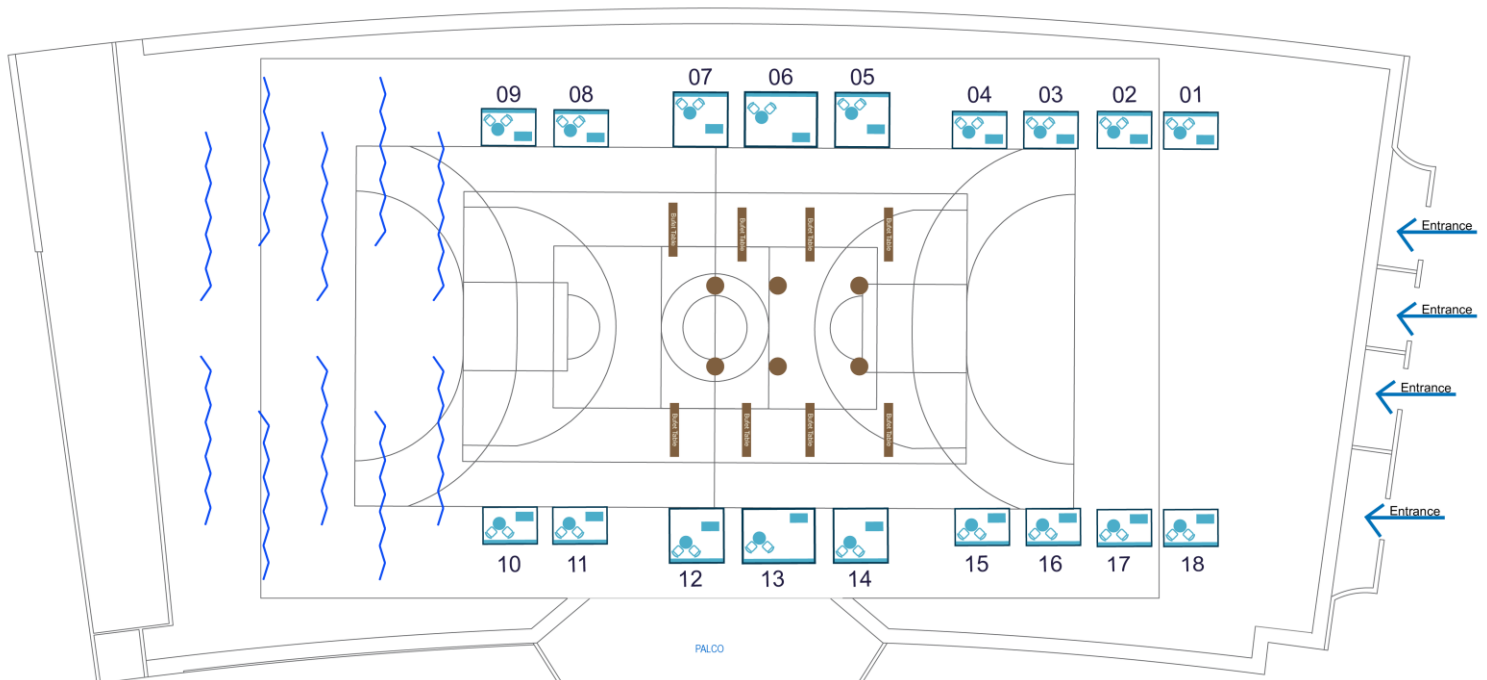
The Convention Center is conveniently located right below the Sports court where posters and large-scale exhibitions can be assembled. It has a **complete infrastructure** to serve different types of events and has its own parking lot. There are three Auditoriums (222, 280 and 336 seats) with internet access, and technology for transmission, recording, and streaming. The entire environment is air-conditioned and has Wi-Fi. The Hall has modular furniture for assembling secretaries to attend the event's public and chairs upholstered in leather; there is also space for small cocktails.



## Exhibition Area

The exhibition is suited for companies willing to send representatives to **VUVX 2023** and includes conference registration for the company representatives according to different sponsor packages.

Stands will be strategically located at the magnificent, 1500 m<sup>2</sup>, [Sports Court](#) at Campinas University where all the coffee breaks and poster sessions will be held. This space is right above the [Convention Center](#) where the talks will take place (see the floor plan below).



**Note:** The floor plan is correct at the time of the sponsorship release. The VUVX 2023 organizing committee retains the right to make modifications should it be necessary. These changes may occur without notice.

## **Gold Package**

- Exhibition space (4m x 3m) + TV screen (50').
- Priority placement in the exhibition hall.
- Prominent display of the company logo on screen saver during break time, book of abstract (online) and conference website.
- Distribution of promotional items from your stand to delegates.
- 4 (four) exhibitor registrations with full access to the conference sessions, social events, and Sirius tour.
- Opportunity to purchase extra square meters of exhibition space.
- Placement of 1 (one) free-standing, pull-up banner at the registration area (2m high and 1m wide), provided by the organizers.

**Value R\$75.000,00 | ≈USD\$15.000,00**

## **Silver Package**

- Exhibition space (3m x 3m) + TV screen (50').
- Second priority placement in the exhibition hall.
- Display of the company logo on screen saver during break time, book of abstract (online) and conference website.
- Distribution of promotional items from your stand to delegates.
- 3 (three) exhibitor registrations with full access to the conference sessions, social events, and Sirius tour.

**Value: R\$50.000,00 | ≈USD\$10.000,00**

## **Bronze Package**

- Exhibition space (2m x 3m).
- Display of the company logo on screen saver during break time, book of abstract (online) and conference website.
- Distribution of promotional items from your stand to delegates.
- 2 (two) exhibitor registrations, including full access to the conference sessions, social events, and Sirius tour.

**Value: R\$25.000,00 | ≈USD\$5.000,00**

**Deadline for payment: April 15, 2023**



## General Terms and Cancellation Policy

### *General Terms and Conditions*

All sponsorship opportunities above have been developed to ensure a high level of exposure at the VUVX conference. The size and placement of logos and content of inserts will be at the discretion of the organizing committee.

The floor plan (for the physical exhibitor) is correct at the time of the sponsorship release. The VUVX 2023 organizing committee retains the right to make modifications should it be necessary. These changes may occur without notice.

You will be provided with all the necessary information on the delivery deadlines, file formats, logos, etc. You are solely responsible for the timely delivery and for the proper printing of the material since the organizing committee cannot provide any guarantees regarding printing or production.

All prices are in BRL (Brazilian currency). VAT tax is not applied in Brazil.

The sponsorship package will only be **guaranteed after payment**, according to the **deadline of April 15, 2023**. Company registration and invoice requests at the website:

<https://pages.cnpem.br/vuvxbrazil/sponsors/>

### *Cancellation Policy*

1. Requests for cancellation of the sponsorship must be written and sent to the email: [eventos@cnpem.br](mailto:eventos@cnpem.br) or using the form available on the contact page.
2. Cancellations with refund must be made up to 50 days before the event starts. Cancellations requested after this date will not be refunded.
  - a. An administrative fee will be charged for refund in the amount of 40% of the total value on payments.
  - b. The amount to be reimbursed will be calculated in reais (BRL). The conversion in reais (BRL) to the foreign currency will be carried out according to the exchange rate on the repayment date.
3. In case of cancellation of the event for reasons of technical or operational need of CNPEM, the sponsor/exhibitor will be refunded the total amount paid, less the bank fees applicable to the financial reimbursement operation.
4. In case of event cancellation due to unforeseeable circumstances or force majeure, no refund will be due by CNPEM.

CNPEM complies with the LGPD for the management of personal data, including the collection, storage, and processing of data. Therefore, CNPEM is not allowed to share any data or contact information of participants due to privacy laws.

### *Contacts*

If you have any further queries, do not hesitate to contact Dr. Tulio Rocha [tulio.rocha@lnls.br](mailto:tulio.rocha@lnls.br) or Prof. Dr. Arnaldo Naves de Brito [arnaldo@ifi.unicamp.br](mailto:arnaldo@ifi.unicamp.br).

For issues nonrelated to sponsoring, please contact [eventos@cnpem.br](mailto:eventos@cnpem.br).

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